

# ActivTrades launches new advanced trading platform, ActivTrader

**London, 14/01/2019**

Award-winning online brokerage ActivTrades is pleased to unveil its innovative, advanced trading platform, ActivTrader. Combining cutting-edge technology and innate expertise in delivering online CFD trading services, ActivTrades' enhanced proprietary platform, ActivTrader, introduces a trading experience that is both, user-friendly and advanced. A product of ActivTrades' constant commitment to innovation, the state-of-the-art platform boasts an intuitive interface that allows quick and flexible trading in a sophisticated environment.

The new ActivTrader platform provides a range of advanced features, tailored for users with varying degrees of experience in the financial markets. The platform's new 'Market Sentiment' function provides a real-time indication of the market direction, showing the percentage of traders holding long and short positions for each investment asset at that moment in time. Moreover, clients can capitalise on this competitive edge by using ActivTrader's one-click trading functionality, that allows the placement of orders (to market or pending) directly from the charts. In addition, the 'Net All' feature allows users to react to price actions and technical signals by quickly aggregating open positions on the same instrument.

And the technical refinements don't end there: another feature, 'Trailing Stop', enables users to set stops at various, pre-established levels directly on the ActivTrades' server using the web, tablet or mobile versions. Traders using the new platform will no longer need to use a VPS or monitor the markets continually as the order operates automatically, even when the trader's devices are offline.

The new ActivTrader platform also enables partial positions closes and offers a 'Buy Again' function (which quickly replicates previously-executed orders), as well as price variations measured in percentages, pips and other metrics. Users can even make aesthetic adjustments to the new platform with two new and avant-garde graphic designs tailored for day and night usage.

Commenting on the launch, Alex Pusco, CEO, ActivTrades, said, 'ActivTrades has now entered a new dimension with the launch of its original ActivTrader front-end, backed by a brand new ActivTrader Server. Having performed brilliantly on thousands of demos last year, it is now processing live accounts. We look forward to considerably accelerating our growth and becoming the recognised leader in the Online Trading Industry. This server is our own property, and has been built to accommodate our present and future needs. And much like ActivTrades itself, it is versatile, fast, and open to change.'

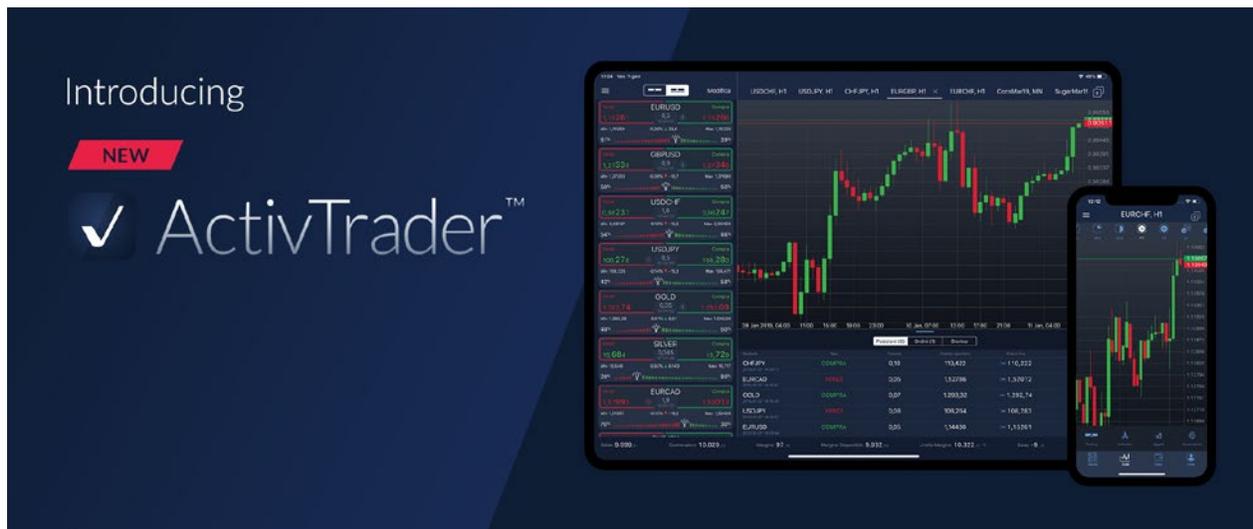
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## About ActivTrades

ActivTrades group was started with the broad vision of empowering a new generation of traders to access ambitious opportunities in the financial markets. Established in 2001, ActivTrades' specialised expertise in Forex, Contracts for Difference (CFDs) and Spread Betting, quickly cemented its reputation as a leading financial broker.

The company maximises clients' trading through a unique mix of superior value proposition, a diverse product offering, competitive spreads and outstanding customer service. From its headquarters in London and its offices in Milan, Sofia and Nassau, ActivTrades serves an expansive global clientele who, over the years, has come to value its focus on innovation, excellent trading environment and effective risk management.

Today, ActivTrades is an award-winning, multi-platform trading global entity and continues to lead the way as a highly reputable and contemporary brokerage.



## Press Contact

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CFDs are complex instruments and come with a high risk of losing money rapidly due to leverage. 71% of retail investor accounts lose money when trading CFDs with this provider. You should consider whether you understand how CFDs work and whether you can afford to take the high risk of losing your money. ActivTrades PLC is authorised and regulated by the Financial Conduct Authority, registration number 434413. ActivTrades PLC is a company registered in England & Wales, registration number 05367727.