

“Women Make Better Traders”



7th March 2017

Georges Batrouni, Middle East Desk Manager for [ActivTrades](#)

ActivTrades, the leading independent broker providing trading services in Forex and Contracts for Difference (CFDs) recently opened its Dubai office, located in the commercial hub of the DIFC, to better serve the needs of the dynamic Middle Eastern market. On the occasion of International Women's Day 2017, ActivTrades is proud to support and celebrate the role of women in finance, with the announcement of a series of webinars presented by leading financial experts including Catherine Stott, Zak Mir, Paul Wallace, Nicole Elliot and Gavin Holmes. Many of the topics examined are relevant to female traders and enthusiasts, fostering talent in this important, and underappreciated category of finance professional.

Georges Batrouni, Middle East Desk Manager for ActivTrades underlines the importance that females play in the trading arena and is keen that more of his clients take up the challenge of trading, which is often seen as a 'male' activity. The ratio of women traders remains low, partly because of ingrained masculine associations, and also because of the risks involved in trading the financial markets. George notes that even though risk is a normal part of trading, risk management is extremely important and allows traders to mitigate their risk. He notes that trading currencies, commodities and shares is a smart way for working or non-working women to try to make additional income since with new technologies we can even access markets on the go via smartphones.

The secret to success in trading is to think for the long term and move away from trying to make quick gains. Here, the biggest challenge a trader faces is controlling his fears and emotions and be disciplined, letting go of his ego, and learning when to accept a position and cut losses short. Here, we see that the female temperament can be of real benefit, as women tend to be less prone to taking risks and have a high level of inbuilt discipline. They tend to make smaller profits over a longer period of time, reducing the risk exposure on their trading accounts, which eventually Georges notes, makes them a better trader. Men, take note!

ABOUT ACTIVTRADES:

ActivTrades, operating since 2001, is a leading independent broker providing Online trading on foreign exchange (Forex) and Contract for Differences (CFDs). The company aims to maximise clients' trading through a unique mix of superior value proposition, diverse product offering, competitive spreads and outstanding customer service.

From its headquarters in London, ActivTrades serves an expansive global clientele who, over the years, has come to value its continuous innovations, excellent trading environment and effective risk management. ActivTrades' customer service is available 24 hours a day, Sunday to Friday, and can assist clients in 14 languages, including English, French, Spanish, Italian, Chinese and Arabic.