

# ActivTrades Announces Opening of Dubai Office in DIFC

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*01 March 2017*

Dubai, UAE – ActivTrades PLC, one of the premium global regulated brokers dealing in foreign exchange (Forex) and Contract for Differences (CFDs) in the UK, today announces its Dubai office opening in the Dubai International Financial Centre (DIFC) Based on a license by the Dubai Financial Services Authority (DFSA), its first in the region. ActivTrades is one of the fastest growing brokerages in the UK and after covering the Middle East region for five years, it established it was the right timing to open an office in Dubai and consolidate its presence in the region. It plans to hold seminars led by experts in Forex trading who will help new investors get started, as well as offer experienced insight on the complexities of today's volatile market.

ActivTrades specializes in providing its clients leading services for online trading on foreign Exchange (Forex) and Contracts for Difference (CFD's) which include indices, commodities and shares through its own ActivTrader platform as well as the MetaTrader platform. This offers clients advanced platform technologies, informative seminars and webinars led by industry experts, in-depth analysis and news as well as an award-winning 24/7 support team.

Georges Batrouni, ActivTrades' Middle East Manager, said: "We recognised an increasing engagement from our Middle East clients who make up a significant portion of our overall client

base. There were two elements to our decision to open our office in Dubai. Firstly, as a company, we understand the need to interact with our clients face-to-face in this region and therefore we have our most experienced Arabic speaking team to support this objective. Secondly, by our presence on the ground here, we want to help our clients and prospective customers understand the advantages of working with the regulated firms.”

Commenting on the opening of ActivTrades’ Dubai Office Mohamed Elhoussien Mokhtar from the Dubai sales team said: “A good understanding of how the markets work at a macro- and micro-economic level is needed. Currently, our clients are looking to move away from traditional assets to Oil, Gold and Forex to diversify their portfolio. This is important and our mission is to help them achieve this by developing a greater awareness and understanding of how to evaluate the current market and how to trade to achieve their objectives.”

ActivTrades will run in-person seminars and training courses on regularly basis starting from the end of march and clients will also have access to international webinars to gain access to the award-winning products that ActivTrades offers.

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#### ABOUT ACTIVTRADES:

*ActivTrades, operating since 2001, is a leading independent broker providing Online trading on foreign exchange (Forex) and Contract for Differences (CFDs). The company aims to maximise clients’ trading through a unique mix of superior value proposition, diverse product offering, competitive spreads and outstanding customer service.*

*From its headquarters in London, ActivTrades serves an expansive global clientele who, over the years, has come to value its continuous innovations, excellent trading environment and effective risk management. ActivTrades’ customer service is available 24 hours a day, Sunday to Friday, and can assist clients in 14 languages, including English, French, Spanish, Italian, Chinese and Arabic.*

For media enquiries:  
TOH Public Relations | [www.tohpr.com](http://www.tohpr.com)  
+971 4 382 8900  
Bianca Riley | Ahmad Marei | Dixie Embleton  
[firstname@tohpr.com](mailto:firstname@tohpr.com)

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